



FOUNDER & CEO · FLYOVER TRAVEL

KRISTIN FREEMAN

Luxury travel advisor, entrepreneur and a go-to source for national travel and lifestyle media.

LEAWOOD, KANSAS · FLYOVERTRAVEL.COM

AS SEEN IN



How do you build a luxury travel company from the ground up, steer it through a two-year industry shutdown, and come back as Kansas City's favorite travel agency? Kristin Freeman started the business part-time in 2016 and grew it into **FlyOver Travel**, an award-winning luxury agency with **16 expert advisors** and more than 5,000 clients across the country.

Today she is a go-to source for national editors, quoted in **Forbes, People, Parade, HuffPost** and **Yahoo**

on airfare strategy, river cruising, the Caribbean and getting more out of every trip.

Kristin is a consistent **Top-25 producer among 12,000+ advisors** at her host agency and sits on a national advisory board for ALG Vacations, part of the Hyatt family. A female founder and mother, she pairs front-line booking insight with a story that resonates well beyond the travel desk.

2016 FOUNDED	16 EXPERT ADVISORS	Top 25 OF 12,000+ ADVISORS	5,000+ CLIENTS SERVED	8 KANSAS CITY AWARDS SINCE 2023
-----------------	--------------------------	----------------------------------	-----------------------------	---------------------------------------

Quoted in National Media

Forbes

OCTOBER 19, 2026

Waiting On Oil Prices To Book Holiday Business-Class Flights? Think Again

"The biggest advice we give people is IF you can, pick an airline and stick with it."

Kristin Freeman, CEO and Founder of FlyOver Travel, as quoted in Forbes

PARADE

Oct 21, 2026

We Asked 3 Travel Advisors the Best Caribbean Island for Travelers Over 60—They All Said the Same Place

"I did a site inspection there, and it's the one I'd book for a couple over 60."

HUFFPOST

Oct 19, 2026

The Items You Should NEVER Put In A Plane's Seatback Pocket

"The seatback pocket is basically the junk drawer of the sky."

YAHOO

Oct 19, 2026

Europe's Rivers Are Drying Up. Is It Still Smart to Book That River Cruise?

"The more disappointing situation is when several days of sailing are replaced by long bus rides and hotel stays."

PARADE

Oct 11, 2026

We Asked 3 Travel Planners Which Airline Class Is Genuinely Worth the Upgrade on Long-Haul Flights

"For the money, Premium is tough to beat."

UNIVERSAL TRAVELLER

Sep 25, 2026

What a Storm on the Adriatic Taught Me About Luxury

GUEST ESSAY BY KRISTIN FREEMAN

"We had spent months planning that trip, and the plan didn't make it through the first night."

PARADE

Sep 24, 2026

We Asked 4 Travel Advisors the #1 Flight Habit Travelers Over 50 Should Drop Immediately

"The flight is one day, don't let it steal the next two."

Also published on AOL

MARITIME EXECUTIVE

Aug 24, 2026

Expanding the Market for European River Cruising

"River cruising has traditionally been branded as a more mature audience, but that's just not true anymore."

TRAVELPULSE

Jun 30, 2026

Is It Too Late to Book a Last Minute Summer Vacation? Advisors Weigh In

"Obviously, pricing is going to be increased as we've seen throughout 2026."

MSN

Mar 12, 2026

How Personalized Travel Planning Is Transforming International Vacations

"Travelers today want experiences that reflect their personal interests rather than following rigid itineraries."

Via 2UrbanGirls

EARLIER FEATURES

HERLIFE MAGAZINE

Two profiles on how Kristin grew a one-person shop into a full-service agency planning trips worldwide.

TRAVEL PROFESSIONAL NEWS

Agent interview (2020) on leading a travel business through the COVID-19 pandemic.

98.1 KMBZ

Frequent guest expert on Kansas City talk radio: travel bans, new regulations and the economics of travel.

Voted Kansas City's Best Travel Agency

THE KANSAS CITY STAR.

KANSAS CITY FAVORITES

Best Travel Agency · KansasCity.com

2026 GOLD

2025 SILVER

2024 GOLD

2023 SILVER

2026: chosen from 5,400+ local businesses across 283,000+ reader votes.

The
Pitch

BEST OF KC

Best Travel Agency · The Pitch

2025 WINNER

2024 WINNER

Voted by readers of Kansas City's alt-weekly.

Kansas City

BEST OF KANSAS CITY

Best Travel Agent · Kansas City magazine

2024 WINNER

2023 WINNER

Voted by readers in Kansas City magazine's annual poll.

ABOUT KRISTIN

BUSINESS STRATEGIST, TRAVEL EXPERT

Before launching FlyOver Travel, Kristin built a career in **human resources, leadership development and corporate training**. That background gives her a distinct edge in understanding high-net-worth clients, scaling a service business and leading a team of experts.

A **female entrepreneur and mother of four**, she has grown FlyOver Travel from a part-time idea into a nationally recognized agency while raising a family, which makes her a credible voice on women in business, entrepreneurship and work-life balance.

Editors call because she answers on deadline with **clear, quotable commentary** drawn from what her clients are booking right now.

INTERVIEW TOPICS

READY-TO-QUOTE EXPERTISE

- **Air travel strategy** · loyalty, premium cabins and holiday fares
- **River cruising** · the new generation of cruisers and low-water seasons
- **The Caribbean & all-inclusives** · including the best picks for travelers over 60
- **Smarter travel after 50** · comfort, pacing and planning
- **Luxury travel trends & pricing** · what high-end travelers want in 2027
- **The travel-advisor renaissance** · why people still want a person, and how agencies use AI
- **Women-owned business** · scaling from zero and leading as a mom

TOP-25 PRODUCER

Among 12,000+ advisors at her industry-leading host agency.

ADVISORY BOARD

National advisory group for ALG Vacations, part of the Hyatt family.

CERTIFIED SPECIALIST

Sandals & Beaches, river and ocean cruising (Viking, AmaWaterways, Regent, Silversea), honeymoons and destination weddings.

FOR INTERVIEWS

Kristin Freeman

Founder & CEO, FlyOver Travel

kfreeman@flyovertravel.com

PRESS & SCHEDULING

Joe Freeman

Media Contact

joe@flyovertravel.com

ONLINE

flyovertravel.com

LinkedIn: Kristin Freeman